

The Design Process

1 Consultation

Right on! You're interested in working me! Now what?? Request a Design Inquiry by emailing me so I can get a feel on what you need. From there I will contact you to schedule a free consultation to further discuss your needs and see if I'm a good fit for the job. (I hope so!) I will also send a questionnaire for you to fill out before the consultation. I need to see inside your head as much as possible so we can be on the same page! Communication can make or break the process!

2 Making it Official

If we are a match, I'll send a full quote based on the project needs. If you accept the terms, I'll send a contract agreement making it official. Please sign, make a copy for yourself and send it back to me. As soon as you settle the deposit payment (half of the total price), we can get started right away! **Small projects like an announcement are a flat payment.*

3 Project Outline

Once the contract and deposit is in order, I'll put together a project outline. We want to stay on track for our deadline!

4 Homework Boards

Although the questionnaire brought on some good information, we still need a visual board. Make a secret Pinterest board full of styles you like for my inspiration and invite me to it. Be sure to add things like: colors, patterns, fonts, styles, etc.

5 Design Mock-Ups

This is where we see your project coming together! I will create a mood board and once approved, I will send 3 design mock-ups. From there we can discuss if I'm on the right track and make revisions. I will do 3 revisions to make sure it's perfect! **If the files are too big to send through email, we will use Dropbox to view files. Dropbox files will be deleted after 3 months.*

6 Final Revisions

Once it's perfect, I will create the final packaging touches (stationary, social media headers, etc.) We want your whole brand to look cohesive! If everything looks pristine, I will send the final invoice. Once it's cleared, all final files will be sent to you.